

JANUARY - JUNE
2021

INCOME STATEMENT



Soul Bilingue

DEVELOPED BY:
SOUL BILÍNGUE TEAM



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FINANCIAL SUMMARY

BRL

183.741,21

Soul Bilingue's total revenue
(January - June 2021)

BRL

125.521,94

Soul Bilingue's total
expenses (January - June
2021)



This report informs Soul Bilingue's actions, results and impacts in the first semester of 2021. It is designed to provide transparency and accountability to the community, our supporters, our students, former students, youth ambassadors, everybody who follows us and to all concerned.
The world is ours!

*This amount refers to the sum of Soul Bilingue's bank account balance (BRL 24,784.13) and the investment (BRL 60,148.09) with automatic redemption.

BRL

84.932,22

BALANCE ON
JUNE 30TH 2021*

SOUL BILÍNGUE'S REVENUE

JANUARY - JUNE 2021

BRL
125.802,42

FUND-RAISING CHALLENGE

Fund raised through bimonthly challenges of students or donations on the website www.soulbilingue.com, which reward donors and students with books, national trips to Florianópolis and São Paulo and Soul Bilingue's products.

BRL
27.069,10

AMAZON AND ELASTICSEARCH B.V

Soul Bilingue received a donation of US\$ 5,245 in February from the Benevity.org platform. US\$ 5,000 were donated by Amazon, recommended by one of our English mentors, as an action to support organizations affected by the pandemic.

BRL
23.994,43

SOUL BILÍNGUE'S APPLICATION FEE

Applications fee (R\$25) paid by candidates enrolled in Soul Bilingue's selection process for classes of the first and second semesters of 2021. Applications on Paypal and bank slip have a deduction of R\$0.96 and R\$0.63, respectively.

BRL
5.000,00

FINANCIAL APPLICATION

Redemption of a financial investment made in February.

BRL
1.875,26

OTHER REVENUE

Product sales, bank transfers from other partners and supporters, refund of lost postal services and contributions to the youth ambassadors' trips.



SOUL BILÍNGUE'S EXPENSES

JANUARY - JUNE 2021

BRL
84.454

STAFF

Salary of directors, mentors, teachers and psychologists coordinator, and administrative assistants.

BRL
20.239

SPECIALIZED ASSISTANCE

Hiring accountant and law firm who is responsible for guidance, consultation, and preparation of terms of service providers, volunteering, and providing services to Soul students.

BRL
5.621,33

IMPACT MEASUREMENT

Investment applied in the qualitative and quantitative assessment of the impact of Soul Bilingue's educational, socio-emotional and methodological actions.

BRL
5.458,91

ONLINE SERVICES

Investment applied to maintain Soul Bilingue's platform; subscription to Zoom, online system used in classes and meetings with students or staff, hosting the official website and domain (soulbilingue.com).

BRL
5.293,22

TRAVEL

The National Adventure travel cost, plus part of the airfare, and exchange travel insurance for Soul's student who went to South Africa.



SOUL BILÍNGUE'S EXPENSES

JANUARY - JUNE 2021

BRL
1.357,30

MAIL

Investment sending Soul Bilingue books, certificates, and products to donors or students with outstanding performance in the challenges "Soul no Nordeste" and "Aventura Nacional".

BRL
1.200,91

TAXES AND BANK TAXES

Referring to monthly package of services, TED, DOC and PIX PJ services, IOF fees and international donations receipt.

BRL
1.000,00

3 YEARS OF SOUL

Hiring a personalized kit service for the Soul Bilingue team, in order to celebrate and thank the effort and dedication for the third anniversary of the organization.

BRL
482,20

OTHER EXPENSES

Cost of office supplies and stationery, refund of double payment of the enrollment fee for the selection process, general refund and renewal of the Digital Certificate.

BRL
415,07

NOTARY FEES

Bylaw uptade, meeting registrations and notarization fees.



INVESTIMENT IN PRACTICE



275 STUDENTS

Soul Bilingue's students are young adults who come from underprivileged areas, public schools and have a per capita income of up to 2 minimum wages (2,200 BRL / month).



39%
white



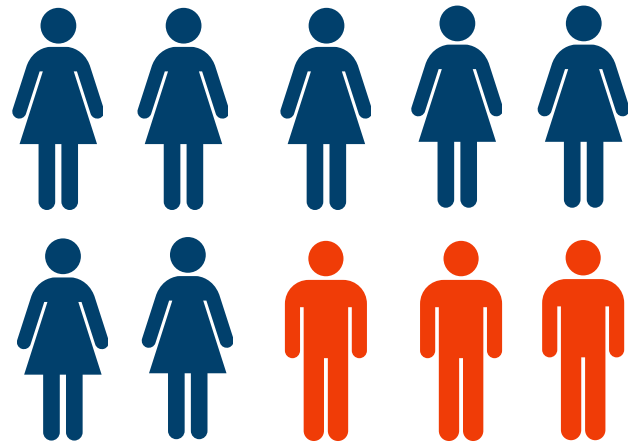
60%
afrodescendants



1%
Asian
or
Indigenous

44 ONLINE MEETINGS

A total workload of more than **88 hours** of English classes, debates about different topics, workshops about low-budget exchanges, among others.



7 OUT OF 10

students at Soul Bilingue are girls. 6 out of 10 are black, 3 out of 10 are white and 1 out of 10 is Asian or indigenous.



SOUTHEAST

This semester, Soul Bilingue assisted students from 4 states: São Paulo, Rio de Janeiro, Minas Gerais and Espírito Santo, more than 275 people spread all over these states. In August, the organization will also admit students from Ceará and Bahia, the first states in the Northeast of Brazil.



REBECA

After a year of closed borders, in April of this year, our students have embarked on their dream foreign exchange once again. The first one was Rebeca Gonçalo, from Poá (São Paulo Metropolitan Area), who spent a month studying English at **Good Hope Studies** and enjoyed everything Cape Town in South Africa has to offer!



HIGHLIGHTS

1ST SEMESTER OF 2021



OXFORD

We implemented Oxford teaching methodology at Soul in the first semester

» [Learn more](#)



DONATION

Students were awarded with a book about creativity by Luciano Braga and Gabriel Gomes

» [Learn more](#)



FINANCES

Students learned financial education with RAP songs lyrics

» [Learn more](#)





WE'VE BEEN CHANGING THE WORLD

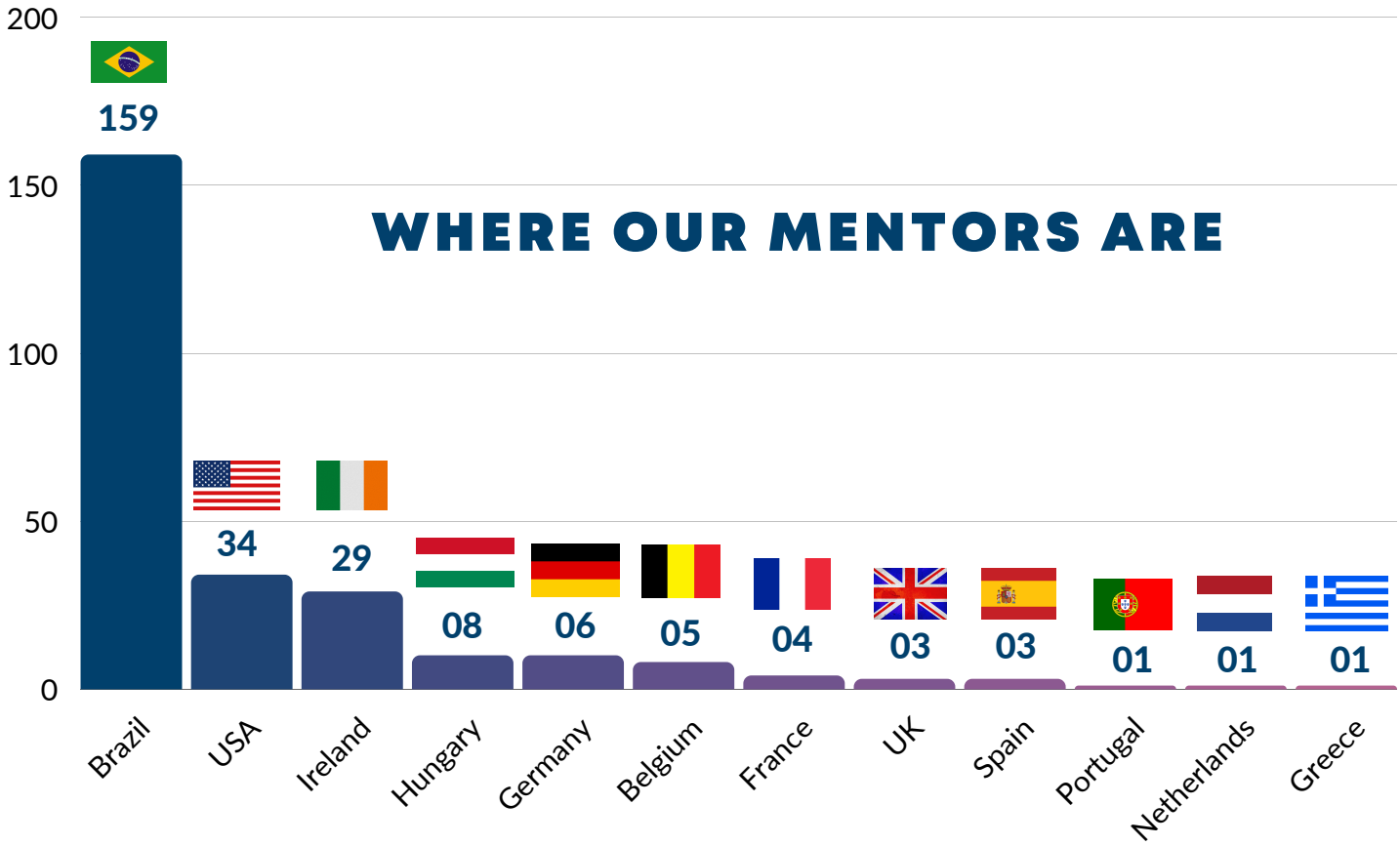
Soul Bilingue is an organization that democratizes international experiences to low-income students. Soul promotes immersion of the English language with international connections with Brazilians abroad and English native speakers, as well as psychological care and English scholarships outside Brazil to students who stand out in the program. The action has already qualified more than 500 students and led 13 low-income students to the dream of the exchange in countries like Australia, Canada, South Africa and England, with the collaboration of partners such as travel agencies and international English schools. The NGO was founded in 2018 by Ariane Noronha, aged 27, after having her life transformed by an au pair program in the United States. Daughter of a manicure and a warehouse assistant, Ariane has a degree in Journalism and lived abroad for 1 year and a half.

241 MENTORS

VOLUNTEER ENGLISH MENTORS

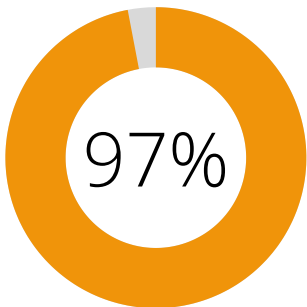
People from the whole planet who speak English fluently and help Soul Bilingue's students from public schools to improve their language skills, especially their speaking. There are even native English speakers that are mentors in countries like the United States, United Kingdom and Ireland.





3,4K ONLINE MENTORINGS

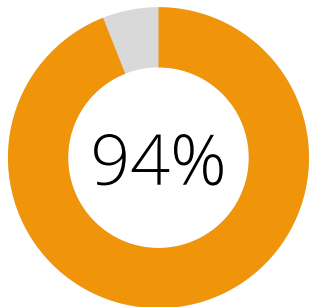
BETWEEN OUR STUDENTS AND THEIR MENTORS



OF THE STUDENTS SAID THAT THEY HAD A GOOD RELATION WITH THEIR MENTOR.



OF THE STUDENTS FEEL MORE CONFIDENT WITH THEIR ENGLISH SKILLS DUE TO THE MENTORINGS.



OF THE STUDENTS SAID THAT THE MENTORS KNEW HOW TO ANSWER THEIR QUESTIONS AND HELP THEM IMPROVE THEIR ENGLISH.

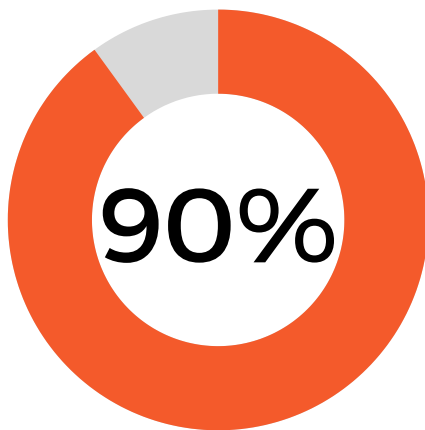


MENTAL HEALTH

Since the second semester of 2020, Soul Bilingue has had **COUNSELORS**, a team of volunteer psychologists who develop activities every other week; individually, when necessary or required by the student, or in groups, to discuss topics such as frustration, anxiety, depression, family support and self-knowledge.



DEMOCRATIZATION OF PSYCHOLOGY



**OF THE STUDENTS SAID THAT
GROUP MEETINGS WITH
COUNSELORS ARE GOOD AND
EXCELLENT**

43

VOLUNTEER PSYCHOLOGISTS

were in touch with our students during this semester.

24

STUDENTS

had individual assistance during the semester at Soul Bilingue, on 94 online meetings.

10

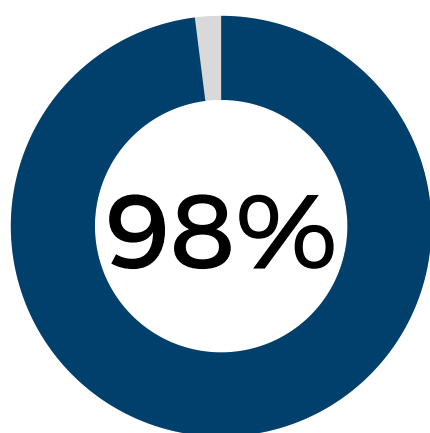
GROUP MEETINGS

happened every other week during the semester.

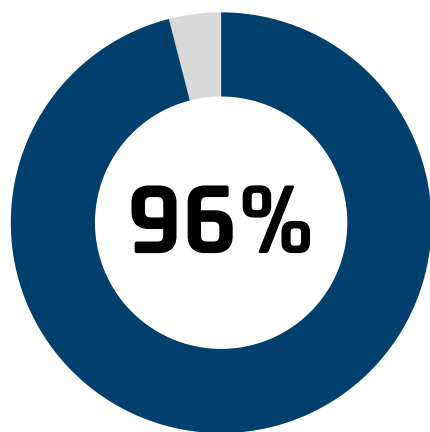


TEACHERS

For the first time,
a group of volunteer teachers
were in charge of the online
classes on Saturdays, presenting
the English topics to the
students.



OF THE STUDENTS SAID THAT
SATURDAY **MEETINGS** ARE GOOD
AND EXCELLENT.



OF THE STUDENTS SAID THAT THE
TOPICS OF SATURDAY MEETINGS
ARE GOOD AND EXCELLENT

20

WEEKLY
CLASSES

630

HOMEWORK
EXERCISES
WERE
SUBMITTED

08

VOLUNTEER
TEACHERS



COMING SOON

IRELAND

First Soul students arrive
in Ireland to study
English in 2022

EX PAN SION



Students from Bahia and Ceará are the first ones admitted by Soul Bilingue from the Northeast of Brazil. We already have students from the 4 states of the Southeast region, and we are taking off with the goal of helping people from all over Brazil soon!



PARTNERS AND SUPPORTERS





Soul Bilíngue